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Are You Interested in---

Beautiful Home Grounds?

The Modern Farmstead?

The City Beautiful?

Community Improvement Work?

Announcement

Max Pfaender, LANDSCAPE ARCHITECT, wishes to announce that he has opened an office at Yankton, S. D., and that he is prepared to serve the big Northwest in that capacity. He furnishes high-class landscape plans and specifications for the improvement of all classes of public and private grounds. He can render valuable assistance to those contemplating the construction of private or public buildings, by properly locating such proposed buildings on the site, so that the views and approaches may be most desirable and so that the grounds may be developed most artistically. He is ready to act as consulting landscape architect for such communities that do not employ a permanent park superintendent. He is prepared to deliver instructive and interesting lectures on Civic Improvement Work, Landscape Gardening and allied subjects.

Brief Biographical Sketch of Max Pfaender, Landscape Architect

Born at St. Paul, Minnesota in 1885. Raised in his father's nursery in southwestern Minnesota. Graduated from the University of Minnesota in 1907. Served in the Chicago Parks as apprentice landscape architect. Served in the U. S. Forest Service in the eastern states. For nine years with the U. S. Department of Agriculture on experiment stations in Nebraska and North Dakota in charge of landscape and horticultural work throughout the Northwest. Landscape architect for several nurseries of the Northwest. Travelled extensively throughout the United States and Canada studying parks, civic improvements, and landscape architecture.

THE PLAN IS THE THING

In order to properly develop grounds of any description, either public or private, large or small, it is always advisable and more economical to have a definite landscape plan prepared by the trained landscape architect. Such a plan shall show in detail the location of all buildings, drives, walks, and other permanent improvements, as well as every tree, shrub, evergreen or other plant. Every tree or bush that is planted is put in a certain place to fulfill a certain purpose.

Why a Landscape Plan

1. Because, with the plan, you can superintend, if you desire, the development of your own grounds. My plans are explicit in every detail and are easily followed.
2. Because, with the plan before you, you can purchase nursery stock more intelligently and economically. You will buy only what is needed to carry out the plans.
3. Because, with the plan, the grounds can be developed gradually, if such a course is advisable. Each year a part of the work may be done and when finally the plan has been carried out the grounds will show up as a beautiful and harmonious composition.
4. Because, with a plan, mistakes are avoided. You won't plant a lot of trees and shrubs only to root them out again a year or two later. It takes many years to grow a fine tree and so it pays to locate it properly right from the start.
5. Because, with a plan, grounds of any description can be transformed into a delightful landscape composition which will be a thing of pride to the owner and which will charm and please everyone who beholds it.

Special Features of My Plan

Plans prepared by me are all individualistic as each particular case is based on special study. No two plans are ever alike. In all cases the aim is to combine the practical with the beautiful. Due to my lifelong experience with plants in the northwest, in nurseries, experiment stations and in landscape work, I know just what plants are hardy and adapted to our climate. The knowledge of suitable and hardy ornamental plants is the keynote of a successful landscape plan.

Improvement Wave Sweeps Over the Northwest

Since the dawn of peace a wave of civic and rural improvement is silently, but perceptibly, sweeping over our fertile and prosperous Northwest. All communities and all wide awake citizens are aware of it and are doing their share towards the making of the "City Beautiful" and the "Country Beautiful." Everyone is beginning to realize that with the proper use of plants we can make our homes, our farms, and our cities, more beautiful. It is likewise coming to be recognized that the proper and

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MAX PFAENDER

COMMERCIAL HORTICULTURIST

RECEIVED

Department of Agriculture.

(Formerly Horticulturist, Federal Experiment Station, Mandan, N. Dak.)

YANKTON, S. D. August 1, 1921.

Special Price list to Experiment Stations, Private Experimenters, Public Institutions and Commercial Growers on extra high grade well grown nursery stock. Prices net, F. O. B., Yankton, S. D. Orders booked now for fall or spring delivery. Get your stock direct from my nursery this fall, heel it in and have it when you want it early next spring. Inspection certificate furnished with every shipment.

FRUIT STOCKS

PRICE PER 100

Native plum seedlings, <i>Prunus americana</i>	12-18 inches	3.25
do	18-24 "	4.00
do	2-3 feet	5.00
✓ Western Sand Cherry, <i>Prunus Besseyi</i> ,	12-18 inches	5.00
do	18-24 "	6.50
Eastern Sand Cherry, <i>Prunus pumila</i> ,	12-18 "	5.25
do	18-24 "	6.75

NOTE : The two last named species make excellent dwarf stocks for the various stone fruits, both for budding, and grafting in winter.

TREES

Wild Black Cherry, <i>Prunus serotina</i> ,	6-12 inches	2.00
do	12-16 "	2.75
do	18-24 "	3.75
Box Elder, <i>Acer negundo</i> , stocky,	12-18 "	1.50
do	18-24 "	2.50
do	2-5 feet	4.00
NORTHWEST POPLAR, native of North Dakota, the best of all the hardy poplars. Rare and unique. Rooted cuttings,		
	18-24 inches	4.00
	2-3 feet	6.00
	3-4 "	7.50

HEDGING . One year plants.

Spiraea Vanhouttei, Bridal Wreath,	12-18 inches	6.50
do	18-24 "	10.00
Tartarian Honeysuckle, <i>Lonicera tatarica</i>	12-18 "	6.50
do	18-24 "	9.00
Russian Olive, <i>Elaeagnus argustifolia</i> ,	3-6 "	1.25
do	6-12 "	2.25
do	12-18 "	3.75

FRUITS One year plants.

✓ Beta Grape, No. 1	35.00
✓ Beta Grape, No. 2	25.00
✓ Concord Grape, No. 2	25.00
✓ Moore Early Grape, No. 1	40.00

Niagara Grape, No. 2	25.00
Red Currants, No. 1	18.00
do No. 2	12.50
✓ Sunbeam Raspberry, No. 1	3.75

<u>ORNAMENTALS</u>	<u>PRICE EACH</u>
Hollyhocks, fine mixed strain, double and single, strong,	.15
Iris, tall cream color	.20
Iris, tall dark blue, fine	.25
Achillea, white	.25

<u>NATIVE COLLECTED PLANTS</u>		
Juneberry	2-3 feet	.25
Smooth Sumac,	2-3 "	.22
Burning Bush,	2-3 "	.40
Choke Cherry	3-4 "	.25
Buffalo Berry	2-3 "	.25
Bittersweet Vine, strong plants,		.40
Wild grape, stocky seedlings.		.15
Wild black currant, Ribes americanum,	18-24	.15
Flowering currant, Ribes odoratum	18-24	.20
Wild Gooseberry, stocky seedlings		.15
Elderberry, black fruited,	2-3 feet	.20

<u>SEEDS</u>	<u>PRICE PER POUND</u>
Russian Olive	1.00
Basswood	2.50
Smooth Sumac	1.25
Japanese Barberry, dried fruits	1.50
✓ Western Sand cherry, clean pits	2.50
✓ Choke cherry " "	3.00
Wild Black Cherry " "	3.50
Wild Plum, " "	2.00
Bittersweet Vine, dried fruits,	3.50
Caragana arborescens, clean seeds	4.25

SHADE AND STREET TREES

Can supply Elm, Soft and Hard Maple, Walnut, Honey Locust, Box Elder, catalpa and Black cherry in the larger sizes from 1 1/2 inches caliper and up. In car load lots only. Write for special low prices.

SPECIAL NOTICE

My many years connection with experiment station work has given me an excellent opportunity to get the customers viewpoint. Send me your list of wants for general nursery stock and I will quote you my best prices on the highest grade of true-to-name stock. Write to me for suggestions on landscape plantings and fruit plantations for institutions.

ADDRESS : Max Pfaender, Yankton, S. D.



most successful method of procedure in the improvement of grounds and cities, is the employment of the trained landscape architect.

When planning for the future and when working with such material as plants and trees which often require many years to develop to perfection, you can not afford to secure cheap or free landscape service. When buildings are to be located which will stand many years and when expensive drives and walks are to be constructed it is economy to consult the trained professional landscape architect.

Early Consultation Highly Desirable

The landscape architect can be of greatest service if he is called upon before any work is done. This will often prevent costly mistakes and the grounds can always be developed more artistically when the landscape architect undertakes the work from the start.

Terms and Prices

Correspondence is invited and will be promptly and cheerfully considered. On request I will mail to interested parties several actual landscape plans for examination. When such sample plans are desired please state what class of grounds you are interested in, whether home grounds, parks, school grounds or other. Parties desiring an estimate on the total cost of improving grounds kindly send me rough sketch and state about what is wanted.

Where plans are ordered I will furnish two copies each of the blue prints and of the specifications.

In special cases when a personal visit and inspection is necessary, trip expenses are charged for extra, including \$10 per day for time consumed. Partial days charged prorata.

Plans and Specifications

HOME GROUNDS. Most important and popular. Above all, our home surroundings should be pleasant and artistic. Small home grounds, \$25. More extensive home grounds, \$35 and up. Two or more home grounds on the same plan and ordered at the same time, where the grounds are contiguous, \$20 for each home.

FARMSTEADS. Here the services of the landscape architect can be of real and lasting value. Plans designed mainly for practicability but also combining the artistic. Complete farmstead plans, \$50. Plan for area surrounding house only, \$25.

SCHOOL GROUNDS. Where our youth are educated and where character is molded, the surroundings should be pleasant, inviting and uplifting. Small school grounds, \$25. Large, \$50 and up. District schools write for my special proposition.

COLLEGES AND LARGE INSTITUTIONS. Write for prices and state area involved.

CHURCH, LIBRARY AND HOSPITAL GROUNDS. The grounds of these buildings can be greatly improved by the planting of ornamental trees and shrubs according to a good plan. Prices, \$25 to \$50.

PARKS. No matter how small, every park should be developed according to a high class landscape plan. The plan will give the author-

ities something definite to go by. Small parks, \$25 to \$50. Larger parks, \$50 to \$200 depending upon the area involved.

PLAY-GROUNDS. Proper arrangement and ornamentation is important. Wading pools are often included. \$25 and up.

PUBLIC BUILDINGS. Grounds of public buildings are usually of good size and every community wants these grounds to be beautified. Civic pride demands this. This class includes grounds on which are located such buildings as city halls, municipal buildings, court houses, post offices, electric plants, and sometimes such partly public buildings as hotels and theatres. Prices, \$25 and up.

CEMETERIES. The modern park cemetery is coming to be popular. Old cemeteries are being improved. A plan is an essential in both cases. Prices, \$25 to \$200 depending upon size and surveys necessary.

FAIRGROUNDS, BALL PARKS, COUNTRY CLUBS AND PLEASURE RESORTS. These should be properly planned and there should always be provision made for extension and growth. Plans \$50 and up.

OTHER GROUNDS, such as those of factories, railway stations, oil-stations, farmers halls, monuments or memorials, band stands, comfort stations, water tanks. Also plans for avenues, boulevards, drives, open air theatres, Italian gardens, sunken gardens, old fashioned gardens, experiment stations for consolidated schools, new townsites and additions. Also replatting work. Prices on application.

Other Services

LOCATING BUILDINGS AND SELECTING SITES. It is very difficult and expensive to move a building after it has been erected. It should be correctly located on the site before any work is begun. Where a site for a public building or for a park is to be selected and where several sites are available from which to choose it will often be advisable to secure professional advice from the trained landscape architect who can size up the situation from all angles. For this service a charge of \$25 is made plus trip expenses and \$10 per day for each day consumed after the first. This will include a blueprint showing the site or location chosen and a report giving all the details and reasons for the choice.

LECTURE SERVICE. Popular and instructive lectures will be delivered on civic improvement, landscape gardening, or other horticultural subjects. Where stereopticons are available such lectures will be illustrated with lantern slides if requested. Write for lecture dates in good time. Price, \$25 for each lecture plus trip expenses and \$10 per day for each day after the first. When desired this service will also include one or more free talks to the schools of the community.

CONSULTING LANDSCAPE ARCHITECT FOR TOWNS OR CITIES. Every town and city has its civic problems that require the services of the landscape architect. Many of these towns are not large enough to employ a permanent park superintendent and here I can render valuable services at a nominal cost. City authorities are invited to correspond with me concerning this phase of my work.

Address: MAX PFAENDER, Landscape Architect
Yankton, South Dakota